

MINIMUM ADVERTISED PRICE AGREEMENT

Effective January 1, 2010 the Retail advertising of TITAN Security Products Products by a TITAN Security Products Commercial Distributor or anyone to whom the Distributor sells or otherwise transfers TITAN Security Products products (e.g., licensed firearms retail dealers (“Dealers”)), at lower than suggested MAP prices, which are unilaterally determined by TITAN Security Products and communicated to Distributors from time-to-time in order to preserve the integrity of the TITAN Gun Vault name brand, is prohibited and constitutes grounds for disciplinary action up to and including termination of the Distributors’ Agreement with TITAN Security Products. This Distributor – Dealer minimum advertised price policy (“MAP Policy”) will apply to TITAN Security Products brand products listed on the TITAN Security Products Commercial Distributor/Dealer minimum advertised price list which is attached. This MAP Policy is not intended to be, nor shall it be construed to be, and agreement as to the minimum prices at which TITAN Security Products Distributors and/ or their Dealers will sell TITAN Security Products products. Each TITAN Security Products Distributor and/or their Dealers must determine in the sole discretion the price at which they sell TITAN Security Products products. However, if TITAN Security Products determines in its sole discretion, that Distributor and/or their Dealers have advertised a TITAN Security Products product in a Retail publication or on the Internet at a price below that set in the current MAP price list, TITAN Security Products will cancel all orders placed by the Distributor for itself and/or for their Dealers who are in violation of the MAP Policy. Additionally, TITAN Security Products may refuse to accept new orders from the Distributor and/or in its sole discretion cancel the Distributor’s contract with TITAN Security Products.

If a particular TITAN Security Products product does not appear on the current MAP listing, then there is no minimum advertised price for that product. Upon introduction of any new TITAN Security Products product we will notify Distributors of the applicable MAP for that product.

For the purposed of the TITAN Security Products MAP Policy, all Retail media, including print advertising (inserts, magazines, catalogs, newspapers, etc.), faxes, radio announcements, direct mailings, television advertising, advertising on the Internet, including but not limited to Distributor and Dealer Web sites, Banner ads, Gun Boards, Auction Sites and broadcasts E-mails are considered “advertising.”

Electronic mail sent in direct response to a customer inquiry, in tradeshow, in store displays, in-store banners and in-store price markings of TITAN Security Products brand products are not considered to be advertising.

This MAP Policy does not extend to a Distributor’s or Dealer’s actual resale price, which the Distributor and Dealer set in their sole discretion. For any questions or concerns please direct them to Operations Manager, TITAN Security Products, 4263 Oceanside Blvd, Ste 106-136 Oceanside CA. 92056 Phone: 800-930-6430 e-mail Sales@TitanGunVault.com

Thank you for all of your assistance in this matter.

Distributor/Dealer Signature (Executive officer)

Date

Print full Name

Title:

Company Name

Phone:

Company Address

e-mail